



# Our participation in trade associations: climate

2021 progress update

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## Introduction

# Working together to drive progress

In February 2020 we set out our ambition to be a net zero company by 2050 or sooner and to help the world get to net zero. This ambition is supported by 10 aims: five to help us become a net zero company, and five to help the world get to net zero.

Three of these aims are relevant to our work with trade associations. Aim 6 is to more actively advocate for policies that support net zero, including carbon pricing. Aim 8 is to make the case for our views on climate within trade associations. And aim 9 is to be recognized as an industry leader for transparency of our reporting – which guides us to share progress on this work, and more broadly.

In 2020, we published a review focused on the climate positions of 30 key associations that were actively involved in energy policy discussions. We also announced our decision to leave three associations where we were not aligned and we found that the positions of five others were only partially aligned.

### Making progress

In the past year, we have been encouraged by the progress we've seen in these five associations. They have moved on important issues such as support for the Paris Agreement, regulation of methane, carbon pricing and the role of climate science.

Although we're one voice among many, we've worked hard to make our case and enlist the support of other like-minded companies. The political landscape has changed – including, and particularly relevant to this review, in the US. And societal pressure for action on climate continues to grow, especially as nations seek to build back better from the COVID-19 pandemic. Taken together, we believe all this has had a positive impact on these organizations and helped drive meaningful change.

This document builds on last year's review by providing an update on the progress made by the five partially aligned associations. And, as part of our ongoing pursuit of transparency, we are also providing a list of our 66 most significant memberships as determined by fees paid.

### Next steps

Progress is hard, and often uneven, because associations need to take account of differing member views. We recognize that and intend to continue to use our influence to make our case for progressive climate policies. We will also continue to be transparent where we differ, and if we find we no longer hold influence and are unable to reconcile our views, we will be prepared to leave.

We plan to publish a more comprehensive trade association review in 2022. In the meantime, we hope you find this update helpful and we look forward to further dialogue on this important topic.

**Giulia Chierchia,**  
EVP strategy & sustainability



**Geoff Morell,**  
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 [Read more about our progress towards our net zero ambition in our sustainability report](#)



# Our approach

We know that we have much to learn from others, and much to contribute. That's why we choose to belong to trade associations – and other membership organizations – around the world.

We strongly believe that working together through trade associations and other membership organizations can provide significant and wide-ranging value to bp, to other members, and more broadly for the communities and countries where we operate.

This value comes from:

- Supporting the understanding of issues, including different views and perspectives.
- Protecting lives through improving safety and industry-wide standards.
- Informing and engaging in the debate on the energy transition.
- Developing and sharing knowledge and promoting good practice.
- Providing input and expert advice on behalf of the sector to regulatory bodies and institutions.
- Supporting professional development.

Some organizations engage in lobbying and advocacy on matters that they consider to be important to their members, or to the sector they represent. This can include a wide range of policy areas, such as tax, employment, trade and climate and energy.

We continue to consider several factors when joining, monitoring and reviewing our existing memberships, including:

- Alignment with our purpose, net zero ambition and aims; strategy; business activities and policy positions.
- The value of our participation or implications of not being involved.
- The potential for us to influence.
- The presence of appropriate arrangements with respect to anti-trust and competition law.
- Financial and time commitments.

We understand that positions taken on any topic by an organization are often a compromise or majority view, arrived at through individual decision-making processes, with the potential for widely differing views among membership. Consequently, although we may share our perspective and try to persuade others, we do not expect to dictate the positions our associations may take. We are respectful of others' views and perspectives and where differences arise, our priority is to try to influence from within. We realize that this may take time.

We may publicly dissent from a trade association position – as we did with the Canadian Association of Petroleum Producers (CAPP) and the Netherlands employers' association (VNO-NCV) on carbon pricing in 2020.

And on major issues, if our views and those of an association cannot be reconciled, then we will be prepared to withdraw our membership as we did with American Fuel and Petrochemical Manufacturers (AFPM), the Western Energy Alliance (WEA) and the Western States Petroleum Association (WSPA) in 2020.

 [Read more about our approach to trade associations, including our 2020 review – \*Our participation in trade associations: climate\*](#)

## Accelerating action on the SDGs

Trade associations undertake work across a wide range of topics. For example, *Accelerating action: an SDG Roadmap for the oil and gas sector*, is an initiative led by IPIECA, the global oil and gas industry association for advancing environmental and social performance, in collaboration with the World Business Council for Sustainable Development (WBCSD).

The roadmap identifies how IPIECA, as an industry association, and oil and gas companies working within the sector, can work towards a low-emissions future while contributing to a healthier and more prosperous world aligned with the 2030 Agenda for Sustainable Development.

We played an active part in this work, and a bp employee chaired the IPIECA task force through much of the development of the roadmap.

 [Read more in the IPIECA and WBCSD SDG Roadmap](#)

# Progress updates

In 2020, we published a review focused on the climate positions of 30 key trade associations, finding the positions of five only partially aligned with ours. Below are progress updates on these five associations, explaining what has been done since our review.

## American Petroleum Institute (API)

API is the only national trade association that represents members from across all parts of the oil and natural gas industry in the US – upstream, midstream and downstream.

bp participates in API policy and technical committees, and we are represented on its board of directors and executive committee.

API's work is much broader than policy advocacy. It is a major standard setting organization for the industry and helps keep people and the environment safe by publishing requirements for engineering, equipment reliability, fuel quality, emissions and more. Additionally, programmes such as the Center for Offshore Safety (COS) and Process Safety Site Assessment Program (PSSAP) are essential to developing and continuously improving safety practices across the industry.

Since our last review, we have consistently and strongly made the case for API to advocate for more progressive climate policies. We have pushed this issue with API at all levels – from working groups and standing committees to the chief executive and executive committee – which we believe has helped drive progress.

In March 2021, API announced its first Climate Action Framework – an industry action plan with supporting policy asks. We were encouraged by the progress demonstrated and proud of the role we played, especially in the areas below.

### Regulating methane emissions

We were disappointed by API's support of the 2020 rollback of US methane regulations, as bp strongly supports the direct federal regulation of methane in the US. We worked hard to help persuade API to see direct federal regulation as the best way to prevent leaks throughout the industry, thereby protecting the environment and the role of gas in the energy transition.

Since then, following our advocacy and that of other member companies, API has declared support for direct federal regulation of methane in its Climate Action Framework and elsewhere. We are encouraged by this change of position and subsequent statements expressing a willingness to work with the new administration on methane regulation.

Of course, API is far more than just an advocacy organization. On a practical level, it continues to convene member companies to collaborate and share good practice on reducing emissions through the Environmental Partnership. The partnership recently announced a new initiative to help reduce flaring and better use of associated gas.

### Supporting carbon pricing

In its Climate Action Framework, API states that it will 'support carbon pricing mechanisms that work across the entire economy'. Although bp also prefers national, economy-wide schemes and the broader and deeper markets those create, we actively support regional and sectoral schemes in the US, such as the Transportation Climate Initiative and the Washington State cap and invest programme. Again, we are encouraged by this support for carbon pricing but look forward to seeing this support put into action as constructive engagement and advocacy.

### Improving transparency

We're also encouraged by the Climate Action Framework's focus on transparency and reporting. These are priorities we advocated for. This aligns with our aim 9 – to be recognized as an industry leader for the transparency of our reporting.

In our view API's progress has been uneven at times but, on the whole, the organization has moved considerably over the past year and is heading in the right direction. We will continue to make our case – as members – to influence API on climate and many other areas relevant to our business in the US.

Read more:

-  [API Climate Action Framework](#)
-  [The Environmental Partnership](#)
-  [Environmental Partnership Launches New Program to Reduce Flaring](#)

## Australian Institute of Petroleum (AIP)

AIP represents Australia's petroleum products industry with a focus on operating efficiently, economically and safely in line with applicable environment and community standards. bp is one of four core members and derives broad value from AIP.

We are represented on the association's board and participate in policy and technical committees.

Since our last review of AIP, we have worked with members and the organization to draft a new climate change policy position.

This position states support for the Paris Agreement, the role of climate science in the evolution of its position over time and that AIP will continue to constructively engage with governments and other stakeholders in the development of climate-related policies to reduce emissions. We have been encouraged by the organization's willingness to engage with us, and others, and by progress overall.

We will continue to work with the organization on climate and on other areas relevant to our business in Australia.

Read more:

-  [AIP Climate Change Statement](#)

# Progress updates continued

## Canadian Association of Petroleum Producers (CAPP)

CAPP is the Canadian upstream oil and gas association. Key focus issues are climate, market access and province-related issues in areas where we are active, such as Alberta and Newfoundland and Labrador.

bp participates in a variety of CAPP committees. bp does not have representation on the board of directors.

In 2020, we wrote to CAPP where we saw advocacy that was not in line with our view on carbon pricing. Since then, working with membership including bp, the association released an updated climate commitment. This document states that ‘CAPP and member companies support climate policies that efficiently and effectively manage GHG emissions while protecting our competitiveness to maintain a vibrant oil and natural gas sector’.

We are greatly encouraged by this step and we will continue to work with CAPP on climate and in other areas relevant to our business in Canada.

### Read more:

 [CAPP Industry's Climate Commitment](#)

## National Association of Manufacturers (NAM)

The NAM is the largest manufacturing association in the US, representing small and large manufacturers in every industrial sector and across all 50 states. The association addresses several topics important to bp – from workforce development, to tax and trade, to broader regulatory reform.

bp participates in a variety of NAM policy committees. bp does not have representation on the board of directors.

Since our review, NAM's position has evolved in the area of carbon pricing as the organization stated support for ‘market-based options’.

We are encouraged by this progress and will continue to work with NAM on climate and in other areas relevant to our business in the US.

### Read more:

 [NAM Reinforces Climate Priorities](#)

 [The Promise Ahead: Manufacturers Taking Action on Climate](#)

## US Chamber of Commerce

The US Chamber of Commerce (the Chamber) is a broad-based business organization representing employers across all sectors in the US. It is also active internationally. bp derives value from the Chamber's focus on a broad range of topics from environment and agriculture to international affairs.

We participate in a variety of the Chamber's policy committees and programs including the Global Energy Institute and within some affiliated state and local chambers. bp does not participate on the board of directors.

bp was among the companies urging the Chamber to take a more active and positive approach to climate policy, which it did with its January 2021 policy update.

On carbon pricing, the Chamber has updated its policy position to state support for a ‘market-based approach to accelerate GHG emissions reductions’ and the direct regulation of methane emissions. The Chamber has also made strong statements in support of climate science and continued to support US participation in the Paris Agreement and the ‘urgent need for action’ on climate change.

We are encouraged by the progress made since our last review and will continue to work with the US Chamber of Commerce on climate and in other areas relevant to our business in the US.

### Read more:

 [US Chamber – Our Approach to Climate Change](#)

 [An Update to the Chamber's Approach on Climate](#)

 [Global Energy Institute](#)

## Next steps

For all five associations in this update, we are encouraged by the progress demonstrated in the new policy statements they have published and are proud of the role we have played in helping support this change. We look forward to these statements being put into action as constructive engagement and policy advocacy.

We will continue work with all of these organizations in order to make the case for our views in the area of climate, and more broadly. We will continue to be transparent where we differ, and if we find we no longer hold influence and are unable to reconcile our views, we will be prepared to leave.

We listen to a wide range of stakeholder views to understand expectations of transparency in this important area, and we welcome their views as helpful input when as we evolve our approach. Our recent work on the Climate Action 100+ Net Zero Company Benchmark is a good example. This is an important benchmark – we worked with the organization to better understand what was needed and either guided the assessors to find this information or, in some cases, provided new content. We were pleased to see that our trade association content was assessed to be in line with this benchmark.

As we continue on our journey to realize our ambition to become a net zero company by 2050 or sooner and to help the world get to net zero, we know that we have much to learn from others and we welcome feedback and the views of others to help challenge and shape our approach.

We plan to publish a more comprehensive trade association review in 2022.

# Our memberships

We define a membership organization as one we have joined as corporate members and pay a subscription fee or dues. This includes general or multi-sectoral business associations, sector-specific trade associations and issue-specific organizations. They can be global, regional, national or sub-national in scope.

The list includes memberships held by bp that were current as of 1 January 2021 with annual fees in 2020 of greater than \$50,000, as we believe these are the most significant and most likely to be of interest to stakeholders. This does not include those held by non-operated joint ventures such as bp Bunge or Lightsources bp.

We do not include professional bodies, think tanks, non-membership relationships such as those with NGOs or investor groups, or government initiatives and committees.

For our US memberships, we have listed those classified as business leagues under Section 501(c6) of the tax code.

Name	Jurisdiction	Website
Advanced Biofuels Association (ABFA)	US	<a href="http://advancedbiofuelsassociation.com">advancedbiofuelsassociation.com</a>
American Chemistry Council (ACC)	US	<a href="http://americanchemistry.com">americanchemistry.com</a>
American Clean Power Association	US	<a href="http://cleanpower.org">cleanpower.org</a>
American Petroleum Institute (API)	US	<a href="http://api.org">api.org</a>
Asphalt Institute Inc	US	<a href="http://asphaltinstitute.org">asphaltinstitute.org</a>
Associação Brasileira de Exploração de Produção (ABEP)	Brazil	<a href="http://abep.org">abep.org</a>
Associação Portuguesa de Empresas Petrolíferas (APETRO)	Portugal	<a href="http://apetro.pt">apetro.pt</a>
Association of Oil Pipe Lines (AOPL)	US	<a href="http://aopl.org">aopl.org</a>
Australian Institute of Petroleum (AIP)	Australia	<a href="http://aip.com.au">aip.com.au</a>
Australian Petroleum Production and Exploration Association (APPEA)	Australia	<a href="http://appea.com.au">appea.com.au</a>
Business Council of Australia (BCA)	Australia	<a href="http://bca.com.au">bca.com.au</a>
Business Leadership South Africa (BLSA)	South Africa	<a href="http://blsa.org.za">blsa.org.za</a>
Business Roundtable	US	<a href="http://businessroundtable.org">businessroundtable.org</a>
Canada's Oil Sands Innovation Alliance (COSIA) Note: bp left this organization in early 2021	Canada	<a href="http://cosia.ca">cosia.ca</a>
Canadian Association of Petroleum Producers (CAPP)	Canada	<a href="http://capp.ca">capp.ca</a>
Civil Justice Reform Group	US	
Confederation of British Industry (CBI)	UK	<a href="http://cbi.org.uk">cbi.org.uk</a>
Deltalinqs (business association for the port of Rotterdam)	Netherlands	<a href="http://deltalinqs.nl">deltalinqs.nl</a>
Electric Power Supply Association (EPSA)	US	<a href="http://epsa.org">epsa.org</a>
Energistics (oil and gas data standards group)	Global	<a href="http://energistics.org">energistics.org</a>
European Chemical Industry Council (Cefic)	Europe	<a href="http://cefic.org">cefic.org</a>
European Round Table for Industry (ERT)	Europe	<a href="http://ert.eu">ert.eu</a>
Evofenedex (Netherlands logistics association)	Netherlands	<a href="http://evofenedex.nl">evofenedex.nl</a>
Executive Networks	Global	<a href="http://executivenetworks.com">executivenetworks.com</a>
Extractive Industries Transparency Initiative (EITI)	Global	<a href="http://eiti.org">eiti.org</a>

## Our memberships continued

Name	Jurisdiction	Website
FuelsEurope / CONCAWE	Europe	<a href="http://fuelseurope.eu">fuelseurope.eu</a>
Greater Houston Partnership	US	<a href="http://houston.org">houston.org</a>
Hydrogen Council	Global	<a href="http://hydrogencouncil.com/en">hydrogencouncil.com/en</a>
International Association of Geophysical Contractors (IAGC)	Global	<a href="http://iagc.org">iagc.org</a>
International Association of Oil and Gas Producers (IOGP)	Global	<a href="http://iogp.org">iogp.org</a>
International Emissions Trading Association (IETA)	Global	<a href="http://ieta.org">ieta.org</a>
International Swaps and Derivatives Association (ISDA)	US	<a href="http://isda.org">isda.org</a>
IPIECA (global oil and gas industry association for advancing environmental and social performance)	Global	<a href="http://ipieca.org">ipieca.org</a>
Kwinana Industries Council	Australia	<a href="http://kic.org.au">kic.org.au</a>
Louisiana Association of Business and Industry (LABI)	US	<a href="http://labi.org">labi.org</a>
Louisiana Mid-Continent Oil & Gas Association (LMOGA)	US	<a href="http://lmoga.com">lmoga.com</a>
Marine Preservation Association	US	<a href="http://mpaz.org">mpaz.org</a>
Materials Technology Institute	US	<a href="http://mti-global.org">mti-global.org</a>
Mineralölwirtschaftsverband (MWV)	Germany	<a href="http://mwv.de">mwv.de</a>
National Association of Manufacturers (NAM)	US	<a href="http://nam.org">nam.org</a>
National Ocean Industries Association (NOIA)	US	<a href="http://noia.org">noia.org</a>
National Petroleum Council (NPC)	US	<a href="http://npc.org">npc.org</a>
Natural Gas Supply Association (NGSA)	US	<a href="http://ngsa.org">ngsa.org</a>
Oil & Gas UK (OGUK)	UK	<a href="http://oilandgasuk.co.uk">oilandgasuk.co.uk</a>
Oil and Gas Climate Initiative (OGCI)	Global	<a href="http://oilandgasclimateinitiative.com">oilandgasclimateinitiative.com</a>
Oil Companies International Marine Forum (OCIMF)	Global	<a href="http://ocimf.org">ocimf.org</a>
Permian Strategic Partnership Inc.	US	<a href="http://permianpartnership.org">permianpartnership.org</a>
Polish Organisation of Oil Industry and Trade (POPIHN)	Poland	<a href="http://popihn.pl">popihn.pl</a>
Solar Energy Industries Association (SEIA)	US	<a href="http://seia.org">seia.org</a>
South African Petroleum Industry Association (SAPIA)	South Africa	<a href="http://sapia.org.za">sapia.org.za</a>

## Our memberships continued

Name	Jurisdiction	Website
Spanish Association of Petroleum Products Operators (AOP)	Spain	<a href="http://aop.es">aop.es</a>
The Sulphur Institute	US	<a href="http://sulphurinstitute.org">sulphurinstitute.org</a>
Texans for Lawsuit Reform	US	<a href="http://tortreform.com">tortreform.com</a>
Texas Independent Producers and Royalty Owners Association (TIPRO)	US	<a href="http://tipro.org">tipro.org</a>
Texas Oil and Gas Association (TXOGA)	US	<a href="http://txoga.org">txoga.org</a>
UK Chamber of Shipping	UK	<a href="http://ukchamberofshipping.com">ukchamberofshipping.com</a>
UK Petroleum Industry Association (UKPIA)	UK	<a href="http://ukpia.com">ukpia.com</a>
US Chamber of Commerce	US	<a href="http://uschamber.com">uschamber.com</a>
Verband Der Chemischen Industrie (VCI)	Germany	<a href="http://vci.de">vci.de</a>
Vereniging Nederlandse Petroleum Industrie (VNPI)	Netherlands	<a href="http://vnpi.nl">vnpi.nl</a>
VNO-NCW (Netherlands employers association)	Netherlands	<a href="http://vno-ncw.nl">vno-ncw.nl</a>
World Bank Global Gas Flaring Reduction Partnership (GGFR)	Global	<a href="http://worldbank.org/en/programs/gasflaringreduction">worldbank.org/en/programs/gasflaringreduction</a>
World Business Council for Sustainable Development (WBCSD)	Global	<a href="http://wbcsd.org">wbcsd.org</a>
World Economic Forum (WEF)	Global	<a href="http://weforum.org">weforum.org</a>
World Federation Of Advertisers (WFA)	Global	<a href="http://wfanet.org">wfanet.org</a>

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